Visualization of University Curriculum for Multidisciplinary Learning: A Case Study of Yonsei University, South Korea

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ABSTRACT

As the significance of knowledge convergence continues to grow, universities are making efforts to develop methods that promote multidisciplinary learning. To address this educational challenge, our paper applies network theory and text mining techniques to analyze university curricula and introduces a graphical syllabus rendering method. Visualizing the course curriculum provides a macro and structured perspective for individuals seeking alternative educational pathways within the existing system. By visualizing the relationships among courses, students can explore different combinations of courses with comprehensive search support. To illustrate our approach, we conduct a detailed demonstration using the syllabus database of Yonsei University. Through the application of our methods, we create visual course networks that reveal the underlying structure of the university curriculum. Our results yield insights into the interconnectedness of courses across various academic majors at Yonsei University. We present both macro visualizations, covering 18 academic majors, and visualizations for a few selected majors. Our analysis using Yonsei University's database not only showcases the value of our methodology but also serves as a practical example of how our approach can facilitate multidisciplinary learning.

Keywords: network analysis, text mining, syllabus, curriculum, visualization, multidisciplinary learning
1. INTRODUCTION

Traditional universities have a hierarchical structure organized into distinct departments or fields of study. While this structure excels at cultivating experts in a specific field, it faces a notable limitation in cultivating individuals with comprehensive mastery across multiple fields. Despite the rise of multidisciplinary studies in academia (Moody, 2004; Van Noorden, 2015), undergraduate education, which serves as the foundation for future scholars and practitioners, appears to be struggling to keep pace with this trend. At the same time, universities are also required to meet an industrial demand to foster students who are well exposed to multidisciplinary experiences that will eventually enable them to transcend their disciplinary boundaries and understand the interdisciplinary nature of modern challenges (Feng et al., 2023). The fundamental challenge lies in the fact that existing academic divisions, with their emphasis on disciplinary separation, are deeply ingrained in universities (Guthrie, 2003; Nissani, 1997). To prepare students effectively for the complexities of modern problems, it has become significant to break down these barriers and promote interdisciplinary education.

The traditional method of delivering subject information is centered on academic majors, which is common in existing course handbooks. Document/table-based course handbooks, however, do not convey information about the relationship between courses across different majors. Students seeking information on courses in multiple disciplines often resort to searches based on trial and error and/or information gathering by word of mouth among seniors and juniors. There are numerous reports of undergraduate students failing to integrate the relevant knowledge across various fields of study (Del Rossi & Hersch, 2008). In addition, it is difficult for students to grasp the structure of courses within the curriculum at a glance. Without the understanding of the dependencies between classes, it is difficult for students to establish long-term course plans.

2. SCOPE OF THE PAPER

In this paper, we aim to provide a macroscopic perspective to undergraduate students by structuring and further schematizing the entire curriculum provided by the university. We have collected the syllabus database of Yonsei University and analyzed it using text mining and network analysis techniques. Using the results of the analysis, various information such as similarity between courses and dependency structure, which could not be grasped in the existing course handbook, can be delivered. Analysis information is implemented and provided in the form of network visualization.

We have also developed a graphical user interface that supports students who wish to fuse knowledge from various disciplines. This network-based visualized course navigation system is capable of a search that goes beyond the boundaries of existing majors, thereby solving the difficulties of information retrieval experienced by students interested in multiple academic fields, and helping students design a non-linear curriculum that is suitable for them.

Our study makes two contributions. First, we present concrete and detailed examples of structural analysis and visualization of undergraduate courses. Our data-driven approach, using text mining and network theory, is easily implementable as long as reliable syllabus datasets are available. Second, we propose a visualized course navigation system that is different from existing methods such as course handbooks or recommendation systems. Instead of simply listing courses, the graphical user interface allows students to navigate the entire academic space and understand the relationships between courses in detail. Our approach is expected to provide students with insight into possible connections between courses that may not otherwise be readily apparent.

3. RELATED WORKS

Recently, network analysis and text mining have been used in various fields (Lee, 2020; Newman, 2001a; Newman, 2001b; Nishavathi & Jeyshankar, 2020). Starting from Newman (2001a; 2001b)’s work on co-authorship networks, different types of networks, such as affiliation networks, co-authorship networks, and keyword networks, have been constructed and analyzed. Some other studies have examined patent networks to investigate the relationship between network characteristics and the value of patents, as well as scientific collaborations among researchers from different disciplines (Choi & Hwang, 2014; Kim et al., 2007; Lee, 2020; Nishavathi & Jeyshankar, 2020).

These studies have revealed the value of the interconnection and convergence of knowledge. Given the importance of collaboration and convergence, it has become important to study the structural nature of the knowledge provided by educational institutions. In particular, it is es-
sentential to inform students about the knowledge structures of their institutions in order to give them a comprehensive understanding of the learning opportunities available to them.

Traditional approaches to addressing this issue, such as curriculum mapping, often rely on time-consuming processes such as faculty interviews and one-on-one discussions (Uchiyama & Radin, 2009). These studies, which focus on specific domains such as medical education and computer science, lack a holistic perspective consistent with the purpose of this study in that they do not support students pursuing interdisciplinary academic goals of their own design (Holycross, 2006; Sekiya et al., 2010; Willett, 2008).

Other approaches to curriculum analysis in higher education include algorithmic methods such as text-mining (MacGregor & Salaz, 2021; Jeffery et al., 2017), latent Dirichlet allocation (LDA) (Sekiya et al., 2010), and collaborative filtering (Parameswaran et al., 2010). While these approaches have provided valuable insights, they have limitations. Text-mining based studies (Jeffery et al., 2017; MacGregor & Salaz, 2021) have analyzed syllabus data using text-mining software such as QDA Miner. Although these studies have uncovered potential research opportunities for library liaisons and faculty expectations of students, network visualizations remain rough and lack course-level information for students.

LDA-based visualization (Sekiya et al., 2010) is effective in displaying course clusters in a two-dimensional space and finding topics covered by them, but fails to illustrate intrinsic relationships between sparse and dense clusters of different majors. This is because their dataset is limited to a narrow range of majors. Collaborative filtering-based recommendation systems (Parameswaran et al., 2010) focus on the direct relationships between courses and users, and overlook the potential for exploring non-traditional learning paths and course combinations. Despite the existence of significant cumulative data in most universities, only a few studies have attempted to analyze syllabus databases (Sekiya et al., 2010), and the results have been actively put to practical use for educational purposes.

4. OUR APPROACH: DATASET, PREPROCESSING, AND NETWORK CONSTRUCTION

In this section, we explain the four steps of our approach that are depicted in Fig. 1.

First, we have secured the syllabus database of Yonsei University, Korea. Syllabus databases are a reliable source of information outlining the key concepts covered in each course. Our syllabus dataset consists of undergraduate courses offered at Yonsei University from the spring semester of 2003 to the winter semester of 2015, inclusive.\(^1\) This period corresponds to 25 regular (spring and fall) semesters and 22 summer and winter semesters. Within this time period, the dataset contains 167 distinct major codes, 6,618 unique course IDs, and a total of 48,960 courses. Various attributes are extracted from the dataset, including course ID, major code, course title, instructor information, prerequisites, synopsis, weekly plan, and the semester in which the course was offered.

Next, we have pre-processed the syllabus data through data removal, separation, and data correction. Pre-processing is required to resolve the redundancy of course IDs, and to remove typos and vocabulary terms that contain relatively little information from text data. Two assumptions are made when preprocessing the syllabus data. First, we assume that the essence of the knowledge conveyed by courses with the same course ID is consistent across instructors, so we disregard information about instructors. Second, we assume that the core content of each course remains relatively stable, so we do not differentiate between the specific semesters in which each course is of-

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\(^1\)Due to changes in the university’s policy regarding exporting internal databases, syllabus data after 2016 is unavailable.

![Fig. 1. Data processing and network building process. TF-IDF, term frequency-inverse document frequency; NLP, Natural Language Processing.](http://www.jistap.org)
ferred. These assumptions are valid, as our analysis focuses on undergraduate courses that are regularly offered and cover fundamental concepts within each major. After data pre-processing, 4,898 unique course entities are generated.

As a part of data pre-processing, we have also handled the following three exceptions within the dataset. We merge courses with different IDs but identical course titles and contents. For instance, the course “International Trade Theory” has two IDs: ECO2106 and ECO3131. Further investigation has revealed that the course was initially intended for sophomores but later became a recommended course for juniors. In this case, two courses are merged into one with a single ID. The opposite scenario is handled as well, where courses have the same course IDs but contents are clearly distinct. For example, “Junior Seminar: Computational Intelligence” and “Junior Seminar: Digital Astrophotography” share the same ID, EEE2001, because both are classified as seminar courses for junior students. To distinguish these courses with the same course ID but different contents from one another, new unique IDs, such as EEE2001a and EEE2001b, are assigned. Courses in medical science, nursing science, and music majors are excluded from our analysis due to limitations in data collection. Registration for courses in these academic majors is strictly controlled and is often only allowed for students majoring in the respective field. Detailed information about these courses is also limited within the system. Since one of our goals is to uncover potential opportunities for interdisciplinary learning, we have decided to proceed with the analysis without including these majors, as such opportunities are heavily regulated by university policies.

Thirdly, we have extracted prerequisite information and related information through text mining. Keywords for each course entity are extracted by applying two different natural language processing libraries: NLTK and KKMA (Aizawa, 2003; Bird, 2006; Lee et al., 2010). Then we measure the textual similarity values between courses using term frequency-inverse document frequency (TF-IDF) vectorization. Although the keyword sets belonging to unique IDs differ in their sizes due to various reasons such as the amount of details that instructors added to their syllabi, the TF-IDF vectorization method normalizes frequencies of words and weighs down the effect of terms which are too frequently used (Robertson, 2004). To define similarity between each pair of courses, we use angle distance between two TF-IDF vectors measured by cosine similarity (Aizawa, 2003; Huang, 2008). Even though each syllabus provides a limited amount of information, it is still a reliable summary of knowledge and contains key terminologies that are expected to be delivered by the corresponding course. Accordingly, the textual similarity can be used as a quantitative measure of the relationship between each pair of courses.

Finally, we have developed a network-based visualization and search interface. The network is created by treating courses as nodes and measuring edge weights using the textual similarities between pairs of syllabi (Park et al., 2018). The examples of network visualization and the search interface are shown in the following sections.

5. NETWORK ANALYSIS

We investigate the following four aspects of the syllabus network of Yonsei University. First, we investigate the degree of separation between majors by analyzing the similarity values within each major and across different majors. The edge weights are classified into two groups: those within the same major (164,324 pairs) and those across different majors (5,240,199 pairs). In Fig. 2, the former group is colored red, with a mean similarity value of 0.0075 and a standard deviation of 0.0171. The latter group is shown in blue, with a mean similarity value of 0.0378 and a standard deviation of 0.0682. The two-sample t-test on these two groups shows a statistically significant difference between the mean values, with a p-value smaller than 0.0001. This result shows that there exists a certain level of segregation between different majors at Yonsei University.

Second, we examine the properties of the largest component of the network. A threshold value $\lambda$ is introduced to filter out insignificant links from the entire graph and reveal the underlying structure. Determining an appropriate threshold is a critical step in network analysis, as it helps to identify the core of the network and understand the connectivity between different parts of the system. In this context, $\lambda$ is chosen to capture the strength of connections that contribute significantly to the overall structure of the network. By setting $\lambda$ appropriately, we can isolate the most connected components and gain insights into the major chains of knowledge that students may follow across different courses.

![Fig. 2. Distributions of similarity values between course entities. The histogram in red shows the edge weights within a major, and the histogram in blue shows the edge weights across different majors.](https://doi.org/10.1633/JISTA.2024.12.1.5)
ate threshold value is a delicate balance between the efficiency of link filtering and the preservation of potentially important connections. A range of values from 0 to 0.5 is tested to identify effective values of $\lambda$.

We monitor the sizes of the largest and second largest connected components to observe the effect of the threshold value on component sizes. Fig. 3A illustrates the change in the proportion of network components. The dominance of the largest connected component remains largely unchanged for $\lambda$ values smaller than 0.3, albeit its size decreases for higher $\lambda$ values. This result indicates that the knowledge taught at the undergraduate level at Yonsei University exhibits a high degree of interconnectedness, as expected. The network primarily consists of one large principal component, and its size remains robust within a certain range of $\lambda$ values.

Thirdly, we compare the average magnitudes of the TF-IDF vectors for course entities included and excluded in the largest connected component. Vector magnitude suggests the amount of information that is included in the TF-IDF vector. Student t-tests on the two partitions of nodes across different values of $\lambda$ are performed to verify the difference between the two mean values. We normalize the data and assess the normality of the transformed data using the Anderson-Darling test ($p$-value=0.0610). For $\lambda$ values less than 0.4, we find that the difference between the two mean values is statistically significant at a significance level of 0.05. Fig. 3B shows that word sets corresponding to the nodes not included in the largest component generally have smaller magnitudes compared to those corresponding to courses included, for $\lambda<0.4$. The result indicates that the threshold value $\lambda$ within a certain range effectively filters out less informative nodes from the main component.

Finally, we investigate the trend of cliquishness as the threshold value $\lambda$ increases. Cliquishness, also known as the clustering coefficient, measures the tendency of nodes in a graph to cluster together (Jackson, 2010). We compute the clustering coefficient of the weighted graph using five different approaches (Opsahl & Panzarasa, 2009). In Fig. 4, we observe that the clustering coefficient decreases when $\lambda$ is between 0 and 0.05, and then increases gradually between 0.05 and 0.35. Because the dominant component gets smaller for $\lambda$ values greater than 0.35, as shown in Fig. 3A, we exclude clustering coefficients beyond that range. The increase in the clustering coefficient indicates that $\lambda$ in the range between 0.05 and 0.3 filters out peripheral structures or open triads while mostly preserving the core structures or triangles.
6. VISUALIZATION & USER INTERFACE

In this section, we present a graphical user interface for course navigation. To effectively visualize the relationship between streams, we utilize force-directed graph visualization (Fruchterman & Reingold, 1991), a variant of the Spring-Embedder network visualization model. The proposed user interface requires the similarity threshold value ($\lambda$) and a list of majors. If the user is not interested in course relationships with low similarity values, the interface can exclude edges with similarity values below a given threshold.

Fig. 5 shows the visualization of the largest connected component with $\lambda$ set to 0.25. We draw the smallest enclosing ellipses that include at least 50% of each academic major's courses to locate the core of each major cluster. The major code is added to the center of each ellipse. Core courses are selected greedily from the largest connected component to the smallest until the selected set is greater than 50% of all courses in the major.

We employ the method proposed by Gärtner and Schönherr (1997) to determine the position of each ellipse based on the selected sets. This method finds the unique closed ellipsoid of the smallest volume enclosing a set of multiple coordinates. In Fig. 5, Physics (PHY) are clustered in the upper part of the graph. Astronomy (AST) is located in one corner, while electrical and electronic engineering (EEE), materials science and engineering (MST), and chemistry (CHE) are located in the center of the cluster. The overlap between MST and EEE is not surprising, since they share common topics and methods. Closely related majors, such as library and information science (LIS), computer science (CSI), and industrial engineering (IIE), are placed in the center of the graph. On the lower right side are the clusters of law (LAW), public administration (PUB), and political science and international studies (POL), which often cover subjects of public interest and share legal terminology. This macroscopic image provides insights into the structure of knowledge at the undergraduate level and shows possible connections between majors.

Fig. 6 is a visualization of courses belonging to IIE, business administration (BIZ), mathematics (MAT), and economics (ECO) majors. IIE and BIZ share a significant portion of their academic interests, and the visualization
confirms this observation. The visualization suggests that
the boundary between these two majors is not clear, and a
collaborative curriculum could provide more opportunities
for interdisciplinary learning.

In particular, it can be seen that financial management,
a subject common to both majors, has strong connections
to ECO and MAT. For instance, “Financial Engineering”
and “Investment Engineering” courses offered in the IIE
major are more closely associated with ECO compared to
other courses within the same major.

Similarly, many BIZ courses such as “Financial Man-
agement” and “Investment Theory” show numerous con-
nections with courses in ECO. While finance is a subfield
within the business major, it seems closer to ECO courses
than to other business courses.

Strong mathematical skills are a basic requirement for
financial engineering or management science in busi-
ness majors. However, there are relatively few direct links
seen here between business courses and MAT courses.
Among the BIZ subjects, only “Management Mathematics
I” and “Management Mathematics II” are directly related
to courses offered in the MAT major. On the other hand,
“Actuary and Financial Mathematics,” offered in MAT,
is separated from the main cluster in MAT and instead
forms a triangle connection with the business major
courses “Insurance Principles” and “Insurance Company
Operations.”

Finance-related topics are covered in all of the previ-
ously mentioned four majors, but the coverage areas are
not identical. If one is a student who wishes to learn fi-
nance at Yonsei University, it would be helpful to know
about these broad ranges of lectures and their connections.
Unfortunately, this information is not readily available to
students in existing course catalogs and recommendation
systems. Our graph-augmented course navigation system
allows students to easily find courses that offer interdisci-
plinary learning opportunities.

Fig. 7 showcases a relatively unusual combination of
majors: Korean literature and language (KOR), LIS, and
CSI. There are three links between the Korean literature
department and the LIS department. “Introduction to Ko-
Rean Language and Information” (KOR2403) is connected
to “Introduction to Library and Information Science”
(LIS1101), and “Digital Contents Planning & Construc-
tion” (LIS2405) is connected to “Classical Literature and
Performing Arts” (KOR3518) and “Korean Classical Lit-
erature and Digital Contents” (KOR4506). On the other
hand, there exists no strong direct links connecting Kore-
an language and CSI departments, while LIS and CSI has
multiple strong connections between them. This indicates
that the topics of informatics in Korean language and
digital contents are shared between the two departments:
KOR and LIS, but are not covered in CSI major.

Fig. 8 presents an interactive user interface showing the
network consisting of lectures in BIZ only. In addition to
the similarity connections between lectures (represented
as dotted undirected lines), prerequisite relationships be-
tween courses are displayed as directed edges. Addition-
ally, the nodes representing graduation requirements are
enlarged. The graphical user interface allows the student
to search courses with a high degree of similarity to the
one he or she might be interested in. It consists of three
parts: the database storing syllabus, the similarity calcula-
tion unit that calculates the similarity between courses,
and the course search unit that provides information on
courses searched by users and ones that are similar to
those searched.

By interacting with the visualization of the syllabus
network, users can quickly identify course dependencies.
Fig. 8A shows that “Strategic Management” is a significant
capstone course for the BIZ major, and has several prereq-
usites, including five mandatory courses for graduation.
Fig. 8B demonstrates the visualization when clicking on
“Introduction to Economics.” This course is a prerequisite
for many financial management courses, and four man-
datory courses for graduation require that students have
taken “Introduction to Economics.”

Easy access to the structural nature of the entire cur-
riculum is essential for students. The visualization and interactive user interface help undergraduates plan their academic path and overcome their narrow perspective.

7. DISCUSSION

In this paper, we have suggested a graphical rendering method of courses, analyzed the syllabus database of Yonsei University, and explored the interconnected structure of undergraduate-level courses. The pedagogical challenge that universities face in supporting multidisciplinary learning gives our research practical importance. Our analysis provides comprehensive examples of performing structural analysis and visualizing undergraduate courses. Additionally, we have presented a visualization-based course navigation system aimed at providing students with access to the structure of the entire academic landscape of a university. The proposed system, patented by the Korean Intellectual Property Office (Park et al., 2018), also offers prerequisite and post-requisite information about courses. This innovative approach is expected to offer students valuable insights into potential connections between courses. The user interface empowers students to navigate the syllabi of various academic fields with ease and provides opportunities for self-driven interdisciplinary learning.

Our analysis reveals the existence of both knowledge separations and interconnections between academic majors. It demonstrates that humanities and science/engineering courses, while still upholding the validity of the boundaries defined by academic majors, exhibit a high degree of interconnectedness across those boundaries. It also quantitatively illustrates that a particular set of courses exhibits distinct characteristics. While some majors seem more isolated, others act as bridges between different disciplines. Although our results are based on data from a single university, the interfaces and analyses we propose are applicable to other institutions as well. We expect that the similarities and differences among the network structures of multiple universities will lead to a more comprehensive understanding of knowledge structure and specialization in each institution.

The user interface that we suggest is a tool for students to find opportunities for interdisciplinary learning and thus requires further support from the university involved. For example, university regulations regarding course registration and graduation requirements need to be more flexible to support interdisciplinary learning alongside our system. Students’ self-developed multidisciplinary learning should be recognized and affirmed by the university if it satisfies certain criteria, similar to academic minors. Finally, the levels of detail in syllabi still vary significantly in Yonsei University’s data, even though the university has its own standard format for syllabus writing. Lecturers’ responsible and sincere participation in delivering information through their syllabi will improve the overall quality of service based on our approach.

In our future study, we will focus on diachronic analysis and explain how the interdisciplinary connections between majors have evolved over time. Additional data, such as student demand for offered courses or students’ course registration log data (Parameswaran et al., 2010), can further enhance our approach by providing an education consumer’s perspective.

ACKNOWLEDGEMENT

This work was supported by Yonsei Business Research
CONFLICTS OF INTEREST

No potential conflict of interest relevant to this article was reported.

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