

From the Editor

The COVID-19 pandemic has yet to end. The world has entered the stage of “With Corona,” and the 2022 FIFA World Cup in Qatar is over. However, the passion and excitement in and for the arts have yet to recover. There are continued attempts at circulating art through new art platforms, but accidents worldwide are weighing heavy on the arts.

It really is a difficult time. Nevertheless, we at the Korean National Research Center for the Arts discussed “Metaverse and Its Potential for Artistic Expansion” in our spring academic conference and examined “Arts Creativity in the Metaverse Era” as the theme of our international conference. *The Korean Journal of Arts Studies*, published in Korean, has also been evaluated as an outstanding journal by the National Research Foundation of Korea, yet again officially recognized as a comprehensive arts journal in Korea worthy of its name. Our efforts are anticipated to contribute to a lasting existence and development of the arts beyond Korea, Asia, and the rest of the world.

The fifth issue of the *Journal of Korean and Asian Arts* (KAA) published by the Korean National Research Center for the Arts at Korean National University of the Arts reflects this ambition. It features three articles selected and rigorously examined by reviewers recommended through a fair process by international authorities comprising the editorial board. They read as litmus papers that enable us to explore the past, present, and future of Korean arts.

In “Analyzing the Performance of the Hungry Child in Korean Charities’ Fundraising Advertisements,” Yoona Kang analyzes four fundraising videos by two Korean charity groups, Korean Food for the Hungry International and Good Neighbors. She problematizes their distorted representation of hungry children and criticizes the ideology within. In “The Fixed Nomads: The Global Panopticon and its Destruction in *Snowpiercer*,” Shin Yujin highlights the risks of transnationalism implied in Bong Joon-ho's *Snowpiercer*(2016) and reveals the limits of the deterritorializing tendency represented in the film. And in “From Universality to Locality: Exhibiting *The Family of Man* in South Korea,” Min Hye Young analyzes the renowned photographic exhibition that premiered at the Museum of Modern Art in New York City, *The Family of Man*, as exhibited in Gyeongbokgung Museum in April 1957. Hers is an in-depth investigation into the impact of the globally successful American exhibition on Korean society, culture, and the arts at a time when Korea was recovering from the ruins of war.

In addition, KAA selects and translates distinguished papers discussing Korean arts in efforts to facilitate understanding of Korean and Asian arts. The fifth issue features two articles recommended from the field of dance that we have, in turn, translated. In “Relating Daily Lives with

Community Dance in Korea since 2010,” Kim Chae-hyeon describes the introduction, development, and current modes of theatre dance in Korea. In “The Genealogy and Topography of Korean Feminist Dance since the 1980s,” Han Seok Jin tracks the genealogy of Korean feminist dance since the 1980s and examines the various feminist agendas that differ according to the times. The two articles demonstrate how fierce and passionate Korean contemporary dance movements have been.

The featured book review is “Generation MZ: Trends in Culture and the Arts” by Lee Ye-seul. The review discusses current trends in culture and the arts based on the keywords “social perspective, personal taste, and consumer life” brought to light by *Reading Hip Trends in Culture and the Arts*, a compilation of essays by Shin Hyung-Deok and seven other writers. In doing so, it considers the prospects and values of culture and the arts.

Intent on performing the role of an essential window that reads into Korean and Asian arts, the Korean National Research Center for the Arts makes an effort to contact researchers and others involved in the arts all over the world. As the publisher of this free-access journal, we ask all our readers for your participation in supporting continued research in Korean and Asian arts.

Many have worked together in publishing the fifth issue of KAA. The editorial board members and reviewers all over the world as well as all the researchers at the Korean National Research Center for the Arts have put a great deal of passion and effort into publishing this journal. I extend my gratitude to all of them.

The publication of KAA's fifth issue is the beginning of the publication of its sixth issue. It is the starting point for the many projects the Korean National Research Center for the Arts has prepared for 2023. In the following year, the Research Center will address as its primary agenda the “Sustainable Development Goals (SDG),” which has yet to be discussed full-scale in the Korean art scene. I ask you to join us and support the arts so that it remains genuinely “sustainable.”

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