

공공도서관의 지역사회에 대한 영향력 평가 지표 개발에 관한 연구

A Study on the Outcome Indicators for Measuring Public Libraries' Impact on the Community

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초 록

공공도서관이 지역사회에서의 위상을 확립하고 책임성을 제고하기 위하여서는 공공도서관 활동의 결과로 나타난 지역사회와 지역주민에 대한 영향력을 구체적으로 제시할 필요가 있다. 본 연구에서는 문헌 연구를 통하여 공공도서관의 영향력을 경제적 가치, 사회적 공헌, 그리고 정보 능력의 향상 등 세 영역으로 나누어 설명하고, 각각의 측정 방법들을 소개하였다. 마지막으로, 영향력 측정에 사용 가능한 결과 지표(outcome indicators)와 그 개발 과정을 분석하고, 우리나라 공공도서관에 적용이 가능한 지표의 개발 방안을 제시하였다.

ABSTRACTS

Outcome indicators measuring public libraries' impact on the community and individual community members have a great utility on the accountability improvement, better management, and role enhancement. This study identifies such areas of demonstrating public library impacts as economic value, social contribution, and information literacy, by literature review. A framework pertinent to develop public library outcome indicators is suggested for implementing outcome based evaluation in an individual public library's environment.

키워드: 공공도서관 평가, 영향력 평가, 결과 지표, 평가 지표

Outcome, Outcome Indicator, Impact, Public Library Evaluation, Library Evaluation

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